

## Greenpeople are Beautiful

Did you know that many high street beauty products, whilst advertising the fact they have 'natural' active ingredients, actually contain as little as 6% of the ingredient they cite? And that's not to mention the added preservatives, synthetic fragrances and petrochemical derived mineral oils. Not sounding so tempting now are they.

Here at Smart Sussex we aim to promote organic, cruelty and chemical free beauty and were delighted to welcome Greenpeople on board the Smart Sussex Passport scheme. Based in West Grinstead in Sussex, their skincare products contain 90% active ingredients. So it's no wonder they have been receiving rave reviews and endorsements from such luminaries as Darryl Hannah and Janey Lee Grace

Winners of handfuls of awards, including the 2008 Natural Health & Beauty Awards, Greenpeople products are a result of more than 10 years intensive study and passion to create the best and most effective organic skincare range available.

It all began with a two-year old girl who couldn't stop scratching herself. Sandra was just one of many millions of children suffering from eczema and severe allergies.

Founder Charlotte Vohtz explains; "The Green People Company was formed as a direct result of my experiences in finding an effective treatment for my daughter Sandra". Taking a herbal cleansing tonic - Hawthorn & Artichoke Formula from a leading international herbalist, supplementing with Omega 3 & 6 essential fatty acids and the elimination of chemical based products in our home cleared up her allergies. "From that moment, I realised that we all are children of the chemical age and that man-made chemicals found everywhere, combined with changing dietary habits, profoundly affect us all."

"With a nursing background, knowledge of herbal medicine, and more than 11 years of experience within the pharmaceutical industry, I decided to take action."

Intensive product development took place from December 1995 to April 1997. The Green People Company Ltd. launched their first organic health and beauty products into UK health stores in August 1997

Today their range runs into hundreds of products. They believe in complete disclosure and name all product ingredients not only on the packaging but also on the website before you buy. Most of the range is registered with the Vegan society and certified organic.

Baby Care Gift Pack £12.72

Baby Salve, Mum & Baby Moisturiser, Baby Wash Lavender & Baby Wash Chamomile

Give your baby the best start in life with gentle, organic baby products in this cute gift box - a gorgeous gift for a new mum.

A great travelling companion, whether you are out for the day or going away on holiday. These tubes are the ideal size to keep in your nappy bag.

This pack contains:

BABY WASH LAVENDER x 30ml

Great for baby's bath-time and when cleansing nappy area

MUM & BABY MOISTURISER x 30ml

Soothe on skin before bedtime or when baby is restless

BABY SALVE x 30ml

Salve for irritated dry skin and nappy barrier. Can be used on hands, feet and body

BABY WASH CHAMOMILE x 30ml

Great for baby's bath-time and when cleansing nappy area

Free from sodium lauryl sulphate, fragrances, phthalates and other unnecessary synthetic ingredients

Vegetarian not Vegan due to beeswax content in baby salve.

8 Stay Fresh™ Deodorant

ORGANIC THYME, LEMON & CLOVE

Voted 'Best Natural Deodorants' by Natural Health & Beauty magazine 2008

A naturally refreshing roll-on deodorant

Suitable for people who may be prone to eczema and psoriasis

- Essential oils to kill the bacteria that cause body odour
- Floral waters to restrict bacterial growth
- Herbal extracts to soothe delicate skin
- Fresh, warm scent of Thyme, Clove and Lemon

This

natural deodorant is made without pore-clogging Aluminium, Parabens, ethyl alcohol and artificial fragrances to bring you the purest deodorant that nature can offer.

Suitable for vegans and vegetarians

### Gentle Tone

#### ORGANIC CHAMOMILE, MARSHMALLOW & ROSE GERANIUM

Voted 'Best Facial Toner' by Natural Health & Beauty magazine 2008

A 2 in 1 toner and light moisturiser for the face and neck

Ideal for all skin types

A light, natural gel that awakens your skin with a refreshing toning treat

- Tones and conditions without using alcohol or other harsh astringents
- Moisture trapping action – perfect as an ultra light moisturiser
- Delicately scented with natural plant extracts

This natural skin care product is made without Parabens, Lanolin, ethyl alcohol,

artificial perfumes, petrochemicals, phthalates and colourants to bring you the purest toner that nature can offer.

Suitable for vegans and vegetarians

Also available in 10ml travel/trial size.

Greenpeople now market hundreds of their own products in categories including; Babies & Children, Cosmetics, Dental, Dietary, Hair & Body, men, No Scent, Organic Body Spa, Skincare, as well as selling trial/travel sizes of many items to allow you to try some ranges until you find your favourite.

Delivery is free throughout March and as part of the Smart Sussex Scheme, Greenpeople are offering £5.00 off when you spend £35.00 until 31st May 2009.

Visit their website at [www.greenpeople.co.uk](http://www.greenpeople.co.uk) and discover for yourself the joy of beauty products created by truly compassionate experts.